



# 2016-17 FISCAL YEAR REPORT

Provide opportunities for individual growth and community connections through parks and recreation.

**320,000+**

Visitors to Hockey & Skating Programs and Events

**180,000+**

Visitors to Recreation Programs and Events

**34,000+**

Visitors for Rentals & Picnics

**18,805**  
Total Participants Served

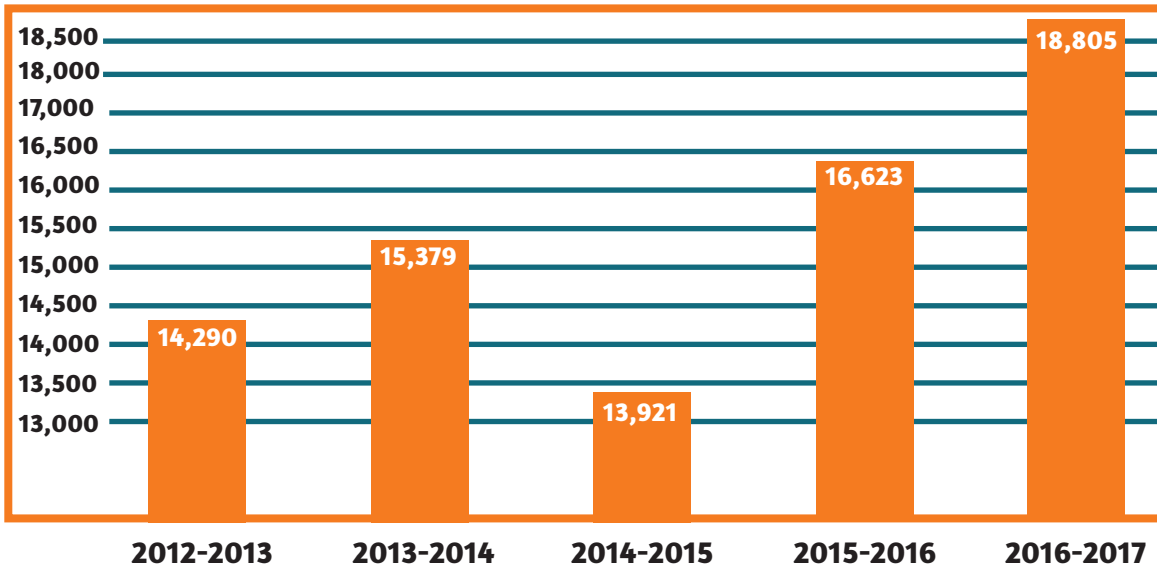
**9,250**  
Total Residents Served

**9,555**  
Total Non-Residents Served

**1,497**  
Total Programs Offered

**84.50%**  
Program Success Rate

**2nd Annual**  
-Parking Lot Party  
-Camping Under The Stars  
-5k  
-Brew Fest



**TOTAL PARTICIPATION ANNUALLY**

**5 YEAR COMPARISON**

**MEMBERSHIPS**

<b>402</b> NSC Pool	<b>380</b> Seniors	<b>418</b> Public Skate	<b>259</b> Fitness Center
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**ONLINE REGISTRATION OVER THE PAST 5 YEARS**

9% 2012-13	11% 2013-14	17% 2014-15	23% 2015-16	<b>30%</b> <b>2016-17</b>
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Creating Community Connections with...

**Over 50 Special Events!**

**96.65%**  
**LOSS CONTROL RATE**



May 1, 2016- 996 Likes  
May 1, 2017- 1,371 Likes

Over 13,750 reactions to our posts.

People who like our page:  
77% Women 22% Men