



2015-16 FISCAL YEAR REPORT

91% of respondents rated their experience with the Rolling Meadows Park District as excellent or good.

260,000+
Visitors to Hockey & Skating Programs and Events

180,000+
Visitors to Recreation Programs and Events

33,000+
Visitors for Rentals & Picnics

16,623
Total Participants Served

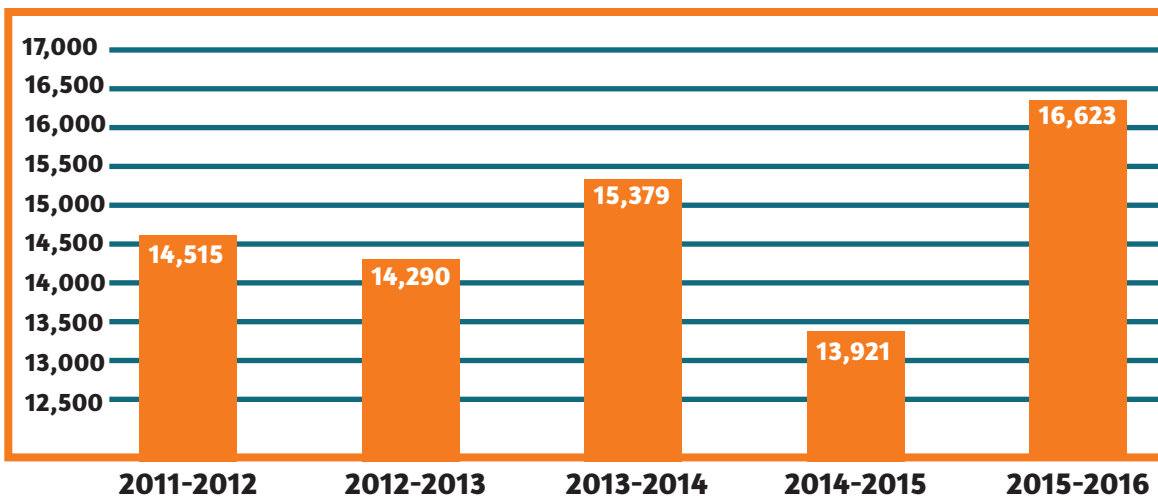
9,905
Total Residents Served

6,718
Total Non-Residents Served

1,820
Total Programs Offered

82.60%
Program Success Rate

1st Annual
-Parking Lot Party
-Camping Under The Stars
-5k
-Brew Fest



TOTAL PARTICIPATION ANNUALLY
5 YEAR COMPARISON 2011-2016

MEMBERSHIPS			
142 & 55 NSC Pool & PGP Pool	378 Seniors	133 Public Skate	262 Fitness Center

ONLINE REGISTRATION OVER THE PAST 5 YEARS

- 9% 2011-12
- 9% 2012-13
- 11% 2013-14
- 17% 2014-15
- 23% 2015-16**

SURVEY RESULTS

AUGUST-SEPTEMBER 2015 (459 RESPONDENTS)

64% of respondents participated in a program in the past 12 months
 38% of respondents had visited a park "a few times per month" or more
 72% of respondents rated the condition of the parks as excellent or good
 Top 3 visited parks: Community Center, Kimball Hill & Waverly



May 1, 2015- 601 Likes
April 30, 2016- 988 Likes

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